



**ALGUNOS  
SABEN  
QUE ES  
OPEN BANKING**



# Qué es Open Banking

**Open  
Banking  
“Stack”**



**Movimiento Regulatorio**

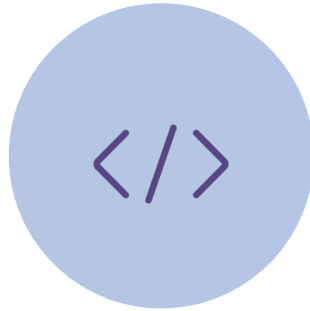


**Tendencia Tecnológica**



**Disrupción del Negocio**

# Capacidades Clave de una Banca Moderna



**API  
Ready**



**Abierta /  
Modular**



**Cloud  
Capable**



**Segura y  
Resiliente**

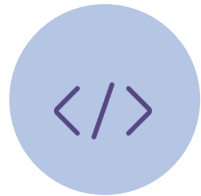


**Rica en  
Datos**



**Partnership  
Driven**

# Posturas Frente a Open Banking



API  
Ready



Abierta /  
Modular



Cloud  
Capable



Segura y  
Resiliente



Rica en  
Datos



Partnership  
Driven



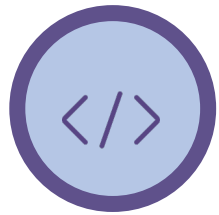
## Posturas frente a Open Banking

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~~Esperar~~

Cumplir

# Posturas Frente a Open Banking



API  
Ready



Abierta /  
Modular



Cloud  
Capable



Segura y  
Resiliente



Rica en  
Datos



Partnership  
Driven



## Posturas frente a Open Banking

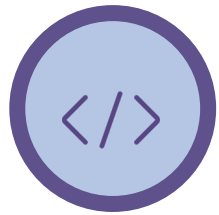
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~~Esperar~~

Cumplir

Atraer

# Posturas Frente a Open Banking



API  
Ready



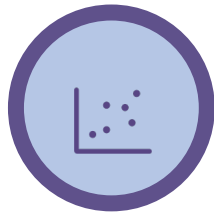
Abierta /  
Modular



Cloud  
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Resiliente



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## Posturas frente a Open Banking

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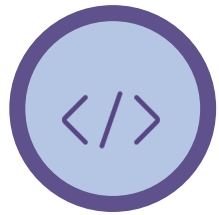
~~Esperar~~

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Innovar

# Posturas Frente a Open Banking



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Resiliente



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Datos



Partnership  
Driven



## Posturas frente a Open Banking

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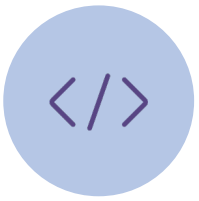
~~Esperar~~

Cumplir

Atraer

Innovar

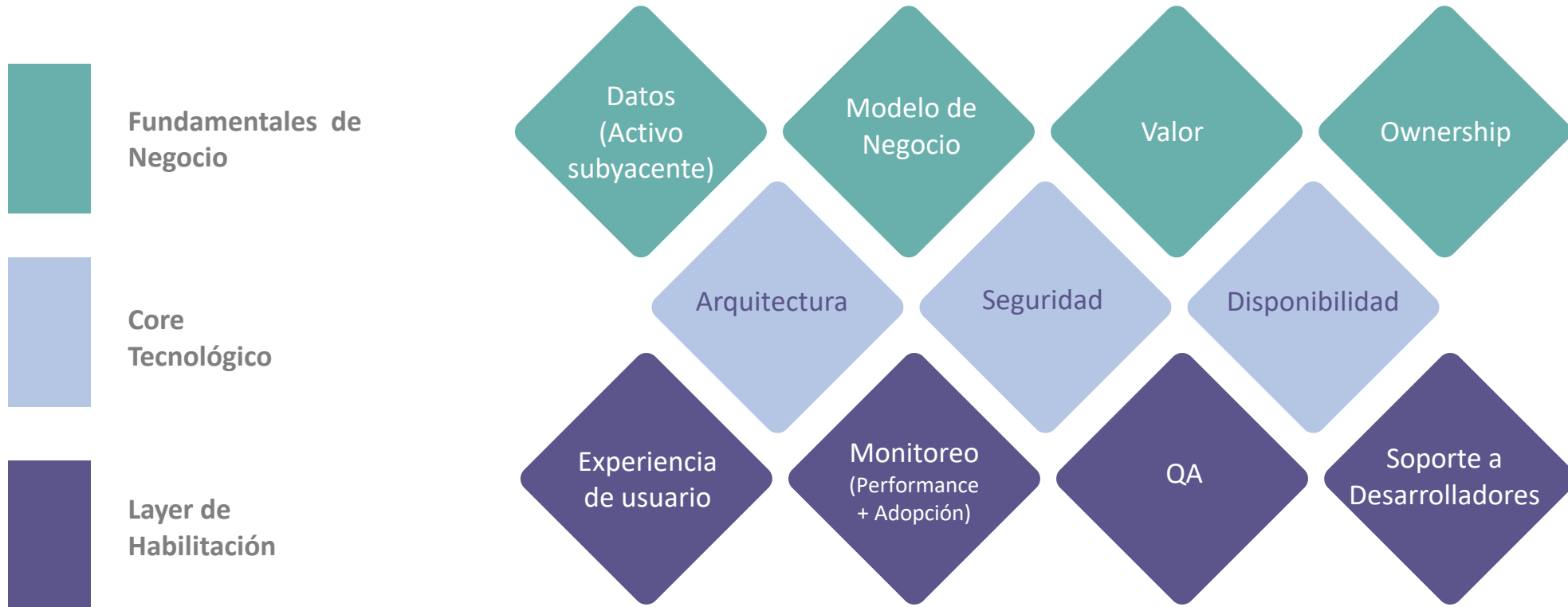




API  
Ready

# El centro de Open Banking es la Apificación

## Gold Standard API



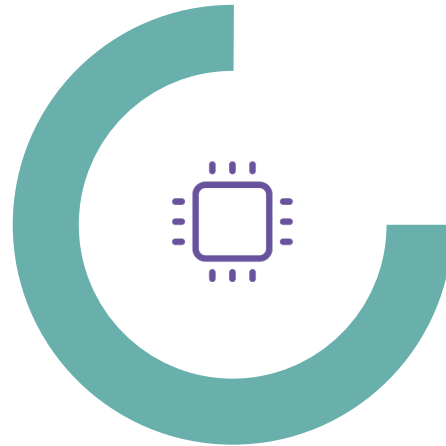


***Open Banking Mindset***

# Tenemos un gran día por delante



**Referentes  
Globales**



**Insight  
Tecnológico**



**Tomadores de  
Decisiones en México**

Open 2024

Banking

T O W N H A L L

by Sellcom